

DIVISION ONE

WE KNOW HOW. WE KNOW WHO.



Event: DDIM.spezial / July 24th 2018

Mission, Courage, Morality – my understanding of leadership.

Leadership means having a mission, being courageous, leading the way as a driving force while keeping morality as your top priority. During times in which change is the only reliable constant, leadership qualities are more sought-after than ever. However, these qualities must be represented in an authentic way to move, convince motivate and, of course, lead people. Prof. Dr. Rüdiger Grube (former CEO of Deutsche Bahn) has exhibited this quality during this year's DDIM.spezial in a most impressive manner.

On July 24, 2018, 120 guests listened attentively to his lecture on leadership. The event that had been hosted by DDIM (Dachverband Deutscher Interim Manager, engl.: umbrella organization of German interim managers), Helbling Business Advisors and division one took place in the Stuttgart Business Club Schloss Solitude, which provided the event with a unique scenery.

Under radiant blue skies, the first interim managers arrived in the late afternoon on the provider marketplace in order to meet at the stands and to form new business relationships. How effective and efficient such an exchange may be is shown by the success story of Mr. Tomanek, an interim manager who has specialized in the automotive sector. After a successful consultant interview, division one was able to convey a project to him on that very evening or rather on the following day – a project which already starts this week.

In the evening, Björn Knothe, CEO of division one, officially welcomed the guests in the festive hall of mirrors. Dr. Marei Strack, DDIM chairwoman, made introductory remarks on the relevance of competent interim managers and on the constantly growing demand for their services in an age of technologization and digitalization. Which qualities, however, are necessary components of a successful leadership personality? This was the focus of Prof. Dr. Rüdiger Grube's lecture on the topic "Mission, Courage, Morality – driving rather than driven force – my understanding of leadership."

In his captivating speech, Grube provided the listers in the auditorium with fascinating insights into his personal history, told anecdotes of experiences that shaped his character and of his motivation and inner convictions. "Winning starts in your head," was one of his messages by which he meant that good fortune cannot be leased and that noone is eternally spared from misfortune and defeat. Therefore, the success factor lies in the power of a positive attitude and in a strong will to win.

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In all the extraordinary offices and exceptional performances Prof. Dr. Rüdiger Grube has held or brought about, he has never lost on thing: his down-to-earth attitude to remain true to himself, which kept him from losing respect for others as well as for himself. These may

possibly be the secret ingredients of a leader personality, which have not been mentioned that evening, but which have been felt by all people present: Humanness, appreciation, respect and the ability not only to present but also to listen. Once again we would like to express our sincere thanks to Prof. Dr. Grube for his words that constantly reverberated in several discussions that evening.

For a visual insight into the event, click [here](#) to get to our YouTube trailer or [here](#) to find some pore pictures.